

# SMART STADIUM SOLUTIONS:

Fan-focused digital signage enhances the game day experience.



## SOLUTIONS

Radiant Technology is an award-winning digital signage integrator focused on creating unique fan experiences. We work as an extension of our customers' team to understand their desired outcomes and deliver solutions that drive impact.

- **We consolidate** data and content sources to maximize data usage.
- **We integrate** platforms into one pane of glass.
- **We create** user-friendly interfaces that increase user productivity.
- **We impact** and improve the fan experience.

Our digital integration solutions offer unified data visualization that centralizes team efforts, from crowd and building management to concessions and communications. Clear data visualization and responsive interactive touch screens enhance wayfinding solutions and direct fans throughout the stadium with ease. 3D building maps enable visitors to become more familiar with their surroundings and provide clear instructions in the case of an emergency. Mobile integrations, including QR codes, provide fans with immediate information at their fingertips.

## OUR STRENGTHS

- **Workflows** are implemented to easily upload and distribute the appropriate content to the right screens and viewers with ease, without having to manage multiple playlists.
- **Data Integration** - our solutions integrate with a wide variety of data systems that provide the stadium with the ability to communicate with fans for improved operational experiences at the venue.

## AREAS OF EXPERTISE

- Emergency Exiting and Safety Signage
- Operations Management
- Wayfinding Signage
- DooH Signage
- Concessions Management Signage
- Architectural Signage
- VIP and Hospitality Suites Signage

## ABOUT RADIANT TECHNOLOGY GROUP

For more than 20 years, Radiant Technology Group, Inc., has provided award-winning digital signage services and solutions to customers across multiple verticals.

We work as an extension of our customers' teams to understand outcomes and deliver digital experiences that drive impact.

- Digital signage displays
- Digital content management
- Wayfinding
- Room scheduling
- Managed services
- 24/7 remote support
- Onsite maintenance

## CONTACT US

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