

Project Spotlight: Corporate Café Collaboration Space

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The Challenge: Clarity in a Multi-Use Space

When a corporate café designed for casual interaction began hosting all-company meetings, the space revealed a critical limitation. While visually open and inviting, it lacked the technical infrastructure to support clear communication at scale.

Employees struggled to hear presenters, and important messages were often lost due to poor audio distribution and ambient noise. The environment was not built to handle structured communication, making engagement difficult during key meetings.

The Execution

To address the challenges of a dynamic, open environment, Justin led a collaborative and detail-driven approach from discovery through implementation:

- **User-Centered Planning:** Identified how employees interacted with the space during both casual and formal use.
- **Cross-Team Coordination:** Worked closely with design, engineering, and project teams to ensure seamless execution.
- **Environment Analysis:** Assessed acoustic challenges caused by open layouts, hard surfaces, and ambient noise.
- **System Testing & Validation:** Ensured performance across different meeting scenarios before deployment.
- **Deployment Optimization:** Fine-tuned system settings to balance clarity, coverage, and ease of use.

The Strategy

Led by **Justin Wogen**, Radiant implemented a focused and experience-driven solution to transform communication within the space.

- **Targeted Audio Design:** Engineered sound to project from the front of the room toward both seated and standing areas, reducing echo and improving clarity.
- **Integrated Visual Systems:** Installed projection and camera systems to improve visibility and support hybrid meetings.
- **User Experience Focus:** Designed the system to be intuitive, reliable, and aligned with real-world usage scenarios.

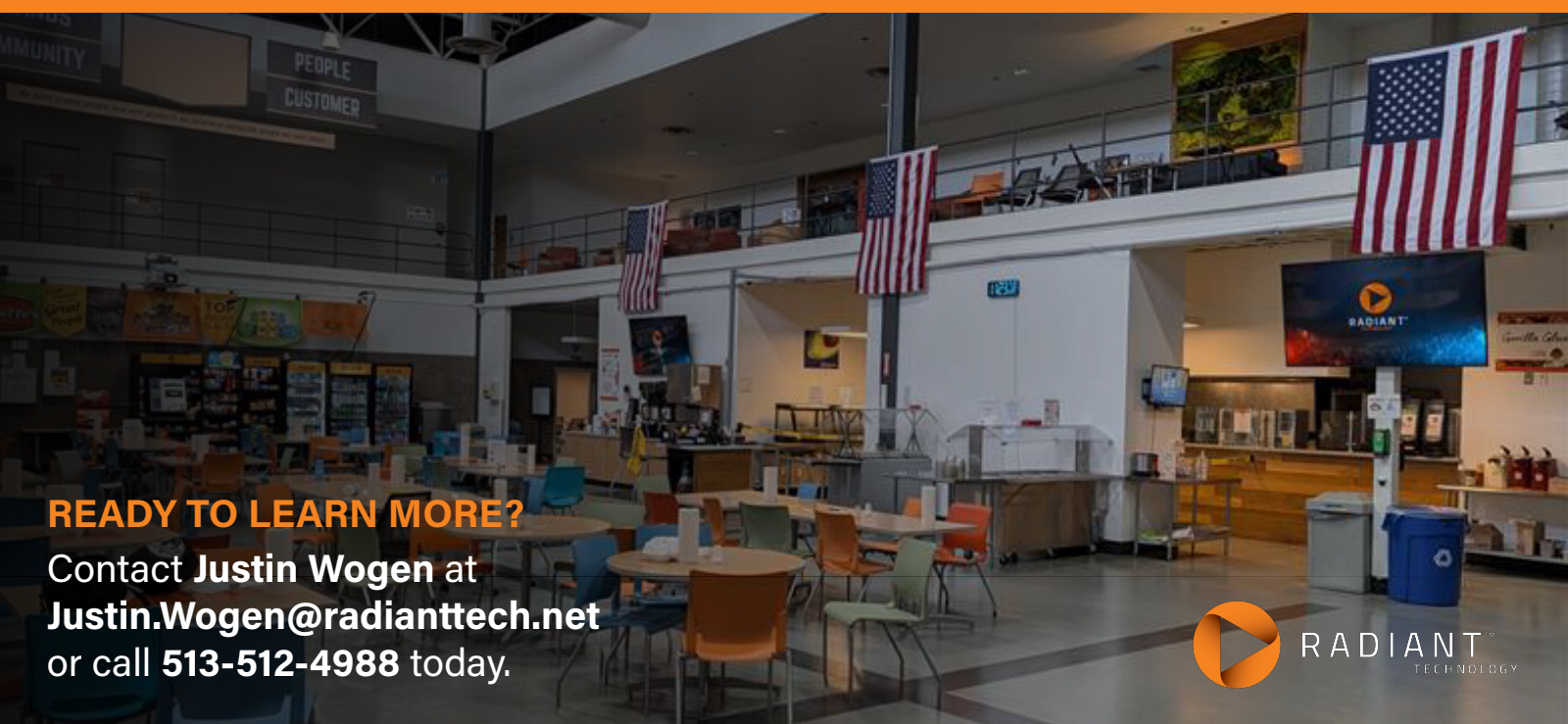
The Result

The transformation was immediate. Audio clarity improved significantly, allowing employees to fully engage in meetings without distraction.

With enhanced visibility and a more reliable system, the space evolved into a functional communication hub. Meetings became more efficient, startup times were reduced, and technical frustrations were minimized.

Employee feedback was overwhelmingly positive, with many highlighting the improved audio experience as a key factor in better engagement.

The upgraded system created a more consistent and dependable meeting experience, allowing teams to focus on communication rather than technology.



READY TO LEARN MORE?

Contact **Justin Wogen** at
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