DIGITAL COMMUNICATION AND DATA VISUALIZATION
IN HEALTHCARE

RADIANT
TECHNOLOGY

SUMMARY

A healthcare system in the Ohio valley needed to improve communication with patients, staff and guests across four facilities.

The staff needed to effectively deliver internal and external communications, relay key health metrics and create engaging experiences for patients and visitors.

Clinical staff needed to view, assess and act on patient information to provide necessary services and improve quality of care.

CHALLENGES

Analog communication delayed message delivery

Staff, resources and time required to distribute communications

Inability to cross-sell available hospital and retail services

Disorganized information from various data sources

SOLUTION

Radiant Technology deployed a digital communications platform to power numerous displays across four hospital locations.

Our Professional Services team designed digital content templates, so hospital staff can create and rapidly deploy messages. Marketing and advertising teams can cross-sell hospital and retail services in the facility.

The digital signage platform integrates with patient and administrative systems to collect and distribute pertinent information across the healthcare enterprise. Staff use visual dashboards to view real-time patient updates to make informed decisions.

Our solution improves the patient experience by decreasing perceived wait times and reducing appointment anxiety. Interactive wayfinding helps guests navigate the facility, and digital signage connects patients to loved ones in waiting rooms.

RESULTS

Our scalable digital signage solution distributes targeted messaging and data across multiple locations, so the right message reaches the right audience at the right time.

By consolidating administrative systems used across the enterprise, we help healthcare providers streamline messaging and increase communication with patients, visitors and staff.

Data visualization organizes and displays relevant information to clinical staff. The team can track key health metrics to improve staff efficiency and quality of care.

Our Core Advantage managed services contract maximizes system uptime, so healthcare providers can deliver connected, meaningful experiences for their patients and guests.

"RADIANT TECHNOLOGY'S DIGITAL SIGNAGE SOLUTION HELPS US CREATE AN ENGAGING PATIENT ENVIRONMENT."